The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

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CPC Salary Survey

REGIONAL Interim Report No. 3, April 1987

EASTERN REGION (ECPO)

Bentley College
Boston College
University of Bridgeport
Brown University
Columbia University
Columbia University - Graduate School of Business
University of Connecticut
Cornell University
City University of New York - Bernard M. Baruch College
City University of New York - City College
City University of New York - Hunter College
Dartmouth College
University of Maine - Orono
Massachusetts Institute of Technology
Massachusetts Institute of Technology - Sloan School of Management
University of Massachusetts - Amherst
New York University - Graduate School of Business
Polytechnic Institute of New York
Rensselaer Polytechnic Institute
University of Rhode Island
University of Rochester
University of Rochester - Graduate School of Management
State University of New York - Buffalo
Union College
Williams College
Worcester Polytechnic Institute
Yale University - School of Organization and Management

The 164 placement offices at the 143 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Eastern region.

The data are based on salary offers made to students graduating between September 1, 1986, and August 31, 1987. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 6 through April 3) and cumulatively (September 1 through April 3). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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(Data Combined For Men and Women)

AVERAGE MONTHLY SALARY OFFERS

Bachelor's Degree Candidates

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/6/87 THROUGH 4/3/87							CUMULATIVE PERIOD 9/1/86 THROUGH 4/3/87						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	Regional	National	Regional	National	90th	50th	10th	Regional	National	Regional	National	90th	50th	10th
BUSINESS														
Accounting	13	314	$1699	$1784	*	*	*	156	2958	$1776	$1799	$2000	$1820	$1500
Business Administration & Management	11	146	2106	1780	*	*	*	23	776	1882	1692	2583	1667	1380
Management Information Systems	9	76	2118	1975	*	*	*	11	266	2139	1935	*	*	*
Marketing & Distribution	+	78	+	1736				12	649	1553	1674	*	*	*
HUMANITIES & SOCIAL SCIENCES														
Economics[2]	2	57	2292	1942	*	*	*	22	179	1946	1785	2417	1917	1500
Humanities	1	37	1666	1743	*	*	*	18	249	1634	1512	*	*	*
Social Sciences	3	35	2611	1665	*	*	*	21	199	1635	1556	2500	1541	1166
ENGINEERING														
Aerospace & Aeronautical	5	27	2296	2341	*	*	*	15	127	2317	2318	*	*	*
Chemical	17	105	2387	2462	*	*	*	43	454	2435	2491	2650	2542	1768
Civil (incl. Construction, Sanitary, & Transportation Engrg.)	28	61	2116	2063	$2425	$2113	$1916	31	316	2109	2011	2417	2101	1916
Electrical (incl. Computer Engrg.)	132	419	2479	2438	2641	2500	2317	214	1804	2471	2394	2667	2500	2225
Geological	+	1	+	2000				+	8	+	2088			
Industrial	12	72	2335	2317	*	*	*	16	303	2327	2290	*	*	*
Mechanical	39	213	2421	2396	2625	2401	2250	99	1013	2341	2364	2583	2375	1989
Metallurgical (incl. Metallurgy & Ceramic Engrg.)	+	7	+	2249				9	48	2414	2404	*	*	*
Mining & Mineral	+	+	+	+				+	4	+	2327			
Nuclear (incl. Engrg. Physics)	+	1	+	2370				2	12	2292	2433	*	*	*
Petroleum	+	3	+	2367				+	33	+	2601			
Engineering Technology	3	12	2455	2276	*	*	*	11	119	2401	2207	*	*	*
SCIENCES														
Agricultural Sciences	+	14	+	1712				+	78	+	1655			
Allied Health Professions	+	+	+	+				2	30	1593	2060	*	*	*
Biological Sciences	1	3	2666	1805	*	*	*	2	27	2042	1544	*	*	*
Chemistry	+	+	+	+				+	8	+	2228			
Computer Science	42	136	2418	2261	2600	2422	2250	120	736	2282	2180	2583	2292	1833
Mathematics	8	31	2360	2247	*	*	*	14	117	2265	2164	*	*	*
Other Physical & Earth Sciences	+	4	+	2074				+	17	+	1757			
Totals	322	1852						841	10530					

[1] Percentiles are computed on regional data.
[2] Includes economics programs with both business and social science orientation.
* Not computed for fewer than 20 offers.
+ No offers reported.
† The 90th and 50th percentiles are close in value because of a clustering of offers.